What information is there about different protective actions during earthquakes and what is their documented effectiveness?
ZONA SEGURA EN CASO DE SISMO
What conditions are necessary for a safe evacuation?

What are the minimum requirements for safe egress?
Density of occupants
Accessibility to exits
Adapting to various situations...

Should we have different messages for each situation? How many is too many messages?

Should we have messages that require judgment?

How do we consider context at night?
Concerns

Protective action messages should not replace mitigation and living in a safe building.

Explanation should be included:
How will this protective action make me safer?
How was this tackled?

• Messaging group:
  – Over 60 professionals, 22 countries
  – People responsible for safety messages

• Public surveys in Turkey, India, Peru

• Literature survey

• Background papers by 5 subject matter experts in relevant disciplines

• Practitioners workshop in Istanbul
Key Findings

• No single protective action fits all situations
• Find the safest place you can reach in a few seconds
• Safer buildings are the only reliable way to protect people
• Slogans aren’t enough, need to know why
• Situational awareness
• Plan ahead: understand your environment and what to do in the places you spend the most time each day